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Report on One day Expert talk on "Entrepreneur Proceeds Entrepreneurship" Organised by Department of Electrical & Electronics Engineering Date: 29.11.2024 Time: 3.00 PM to 5.00 PM Venue: Seminar Hall C

Organized in association with: Institution's Innovation Cell

<u>Submitted by:</u> Dr. K Lakshmikhandan, Assistant Professor, Dept. of EEE, MITS & Mrs. Revathy Gopinath, Assistant Professor, Dept. of EEE, MITS

Attendance: 74 participants

The program commenced at 3:00 PM with a warm welcome address delivered by Dr. K Lakshmikhandan, Assistant Professor, Department of Electrical and Electronics Engineering, MITS, Madanapalle. The resource person for the session was **Mr. Ramadurai K, Assistant Professor, Department of Electronics and Communication Engineering, Adhiparasakthi College of Engineering, G.B. Nagar, Kalavai.**

Mr. Ramadurai began the session by expressing his heartfelt gratitude to the participants and the organizing committee for providing him the opportunity to share his knowledge and experience on the topic "Entrepreneur Proceeds Entrepreneurship."

The session covers the following topics:

- Understanding Entrepreneurship
- Journey from Entrepreneur to Entrepreneurship
- Innovation and Creativity
- Business Model Development
- Risk Management
- Leadership in Entrepreneurship
- Funding and Financial Planning
- Role of Technology in Entrepreneurship
- Success Stories and Case Studies
- Fostering a Culture of Entrepreneurship
- Importance of collaboration and networking.
- Digital marketing strategies for entrepreneurs.
- Challenges Faced by Entrepreneurs
- Market Research and Opportunity Identification

Programme Outcomes:

The outcomes of a one-day expert talk on "Entrepreneur proceeds Entrepreneurship" typically include:

- 1. Enhanced Entrepreneurial Mindset: Participants developed a deeper understanding of what it takes to be a successful entrepreneur, embracing innovation, leadership, and risk management.
- 2. Better Decision-Making Skills: Attendees gained insights into how to make informed decisions in both business development and management.
- **3. Increased Awareness of Financial Planning:** Learners acquired knowledge on funding sources, budgeting, and financial management.
- 4. Understanding of Risk and Opportunity: Participants gained insights into how to navigate risks while identifying opportunities in their entrepreneurial journey.
- 5. Fostering of an Entrepreneurial Community: Participants encouraged to contribute to and foster a culture of entrepreneurship within their communities, supporting and inspiring others to pursue business ventures.

The session was concluded followed by a vote of thanks, given by Mrs. Revathy Gopinath, Assistant Professor, Department of EEE, MITS, Madanapalle.



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Photos





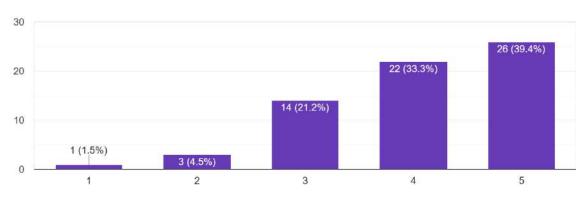




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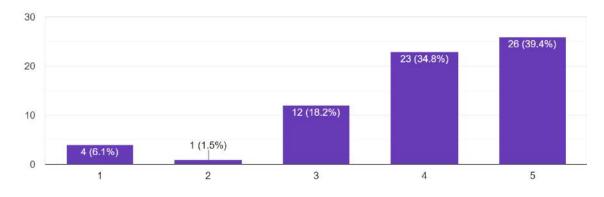


Feedback

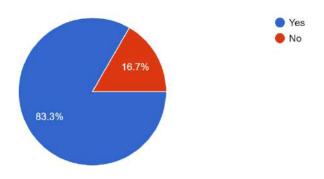


How would you rate your overall experience of the expert talk? 66 responses

How would you rate the quality of the content presented? 66 responses



Was the talk informative and insightful? 66 responses

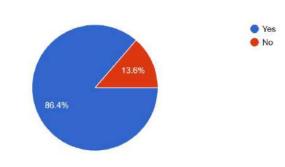




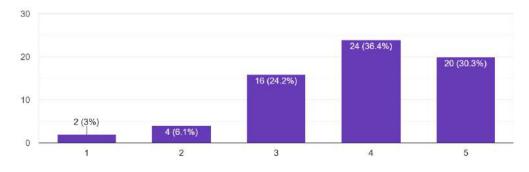
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Did the session meet your expectations? 66 responses

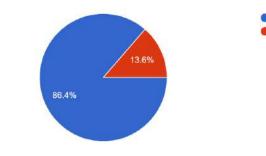


How engaging was the speaker during the talk? 66 responses



Yes No

Were the technical aspects (audio, video, and presentation) satisfactory? 66 responses



Kevathy.



Signature of HoD, EEE s

Signature of the Coordinator